



Center for Excellence in School Counseling and Leadership (CESCaL)
"Promoting Excellence in School Counseling"



Dear Colleagues and Friends:

It is with great pleasure that we announce "**Lesbian, Gay, Bisexual, Transgendered, Queer/Questioning, Intersex (LGBTQI) Awareness and Advocacy**" as the theme for our February 2010 national conference. The CESCaL conference provides a great opportunity to meet school counselors, leaders of the profession, LGBTQI advocates and system change agents for our educational systems. Our conference will feature two keynote speakers, multiple options for breakout sessions, and social gatherings, including a Friday night banquet.

The Center for Excellence in School Counseling and Leadership's (CESCaL) mission is to promote excellence in the field of school counseling and to assist school counselors, their site and central office administrators as they design, implement and evaluate their school counseling programs. This is CESCaL's **first annual national conference**.

We would like to invite your organization to partner with CESCaL for this event! We have opportunities for sponsoring a speaker, sponsoring networking breakouts, or sponsorship of the conference as a whole. Sponsoring CESCaL's LGBTQI themed national conference will provide your organization with the recognition and visibility as a supporter of human rights and educational equity for all. Please review the sponsorship levels and pick the best option for your organization.

Sponsorship Options

Platinum Sponsor – \$ 5,000 and up

- Conference registration paid for three attendees
- Distribution of company materials in attendees' registration packet
- 1-page ad in the conference program (sponsor provide organization logo by December 10, 2009) or
- Acknowledgement and picture of loved one (if sponsoring "*In memory of*") in conference program. Please provide name of loved one: _____
- Company Logo presented on the national conference CD label
- Company Logo placed on CESCaL website as Platinum Sponsor
- Skirted exhibitor table(s) for the duration of the conference
- Acknowledgement of sponsorship in conference program and at keynote events

2010 Conference * February 5, 6 & 7 * Hilton San Diego Mission Valley, San Diego, California
5550 Campanile Drive • San Diego • CA • 92182
events@CESCaL.org



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SAN DIEGO STATE UNIVERSITY

“LGBTQI Awareness and Advocacy”

Gold Sponsor – \$3,000 to \$4,999

- Conference registration paid for two attendees
- ½-page ad in the conference program (sponsor to provide organization logo by December 10, 2009) or
- Acknowledgement and picture of loved one (if sponsoring *“In memory of”*) in conference program. Please provide name of loved one: _____
- Skirted exhibitor table(s) for the duration of the conference
- Distribution of company materials in attendees’ registration packet
- Company Logo placed on CESCaL website as Gold Sponsor
- Acknowledgement of sponsorship in conference program and at events
- Acknowledgement of sponsorship of one of the following events (please choose one)
 _____ Friday Banquet _____ Saturday Breakfast
 _____ Sunday Breakfast _____ Breaks

Silver Sponsor – \$1,000 to \$2,999

- Conference registration paid for one attendee
- ¼ page ad in conference program (sponsor to provide organization logo by December 10, 2009) or
- Acknowledgement of loved one (if sponsoring *“In memory of”*) in conference program. Please provide name of loved one: _____
- Skirted exhibitor table for the duration of the conference
- Company Logo placed on CESCaL website as Silver Sponsor
- Acknowledgement of sponsorship in conference program and at events (provide organization logo by December 10, 2009)

Charitable/Memorial Sponsor – \$100 to \$999

- Acknowledgement of sponsorship in conference program and events.
- Acknowledgement of loved one (if sponsoring *“In memory of”*) in conference program. Please provide name of loved one: _____

Contact Name _____ Company Name _____
 Address _____
 Telephone _____ Fax _____
 Email _____

Mail completed form and donation to: Department of School Counseling and Psychology,
 San Diego State University, 5550 Campanile Drive, San Diego CA 92182
 Phone: 619-594-6109, Fax: 619-594-2852, Email: events@CESCaL.org

Sponsorship forms must be received by December 10, 2009 in order for donations to be acknowledged in the conference program. Please make checks payable to “CESCaL 2009 Conference”.
Our Federal ID # is 95-6042721

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The CESCaL Conference is an excellent opportunity for your company to exhibit products and services to school counselor professional from across the country. As an exhibitor, you may display your company's products and services in the exhibition area during the three-day conference. In addition, you are entitled to participate in all activities of the conference, including workshops, meals, and the Friday evening banquet.

Conference Dates: February 5th, 6th and 7th, 2010

Conference Location: Hilton San Diego Mission Valley, San Diego, California

Exhibitor Fee: \$275.00 if received by December 10, 2009 / \$300.00 after December 10, 2009
Fee includes 6-foot table with skirt, two chairs, and an electrical outlet; participation in conference programs and meals for one person. For all registrants, there is a nonrefundable cancellation fee of \$100.

Exhibitor Deadline: Friday, January 8, 2010

Exhibitor Set-up Time: Starting at 3pm on Friday, February 5th. Conference registration begins at 4pm.

Note: Have you considered being a conference sponsor? Sponsors who donate \$1000 or more receive a free exhibitor table for the duration of the conference. See attached sponsorship flyer for more information.

Exhibitor Registration Form

Contact Name _____ Company Name _____

Address _____

Telephone _____ Fax _____

Email _____

Describe Product/Services _____

Special requirements for set-up _____

Mail completed form and payment to: Department of School Counseling and Psychology,
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