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Dear Potential Sponsors,

The Center For Excellence in School Counseling and Leadership (CESCaL) 501 (c)(3) presents the **3rd Annual National Educator Conference Focused on LGBTQIA Youth**. The conference, titled, Supporting Students ~ Saving Lives, will take place in San Diego, California on February 17-19, 2012. As a non-profit, this conference is only possible with the support of generous sponsors.

According to recent data, 9 out of 10 LGBT youth were harassed at school and have a drop out rate nearly 3 times the national average. When students don't feel safe, they are less likely to learn and more likely to give up on school altogether.

For the past two and a half years, CESCaL has brought together national leaders in education and LGBT experts to empower and teach educators the attitudes, knowledge and skills necessary to create needed change in schools.

Supporting Students ~ Saving Lives is the only national/ international educator conference focused on this topic. With your support, you can help CESCaL take students from **Surviving to Thriving!** PLEASE SPONSOR TODAY!

THANK YOU SPONSORS!

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Kevin & Dennis Montgomery-Duban
James Neal & Scott Paine
San Diego LGBT Community Center
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SPONSORING EDUCATORS _____

**Aaron Bruce
John Durkes
Greater San Diego Business Association
Christopher Heritage
National Center for Lesbian Rights
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SDSU Student Affairs
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Featured Sessions Provided by:

- ACLU
- American Federation of Teachers
- American Psychological Association
- Anti-Defamation League
- California Teachers Association
- Family Acceptance Project
- Gay and Lesbian Task Force
- GLSEN
- GLSEN Sports Project
- GSA Network
- The Hetrick-Martin Institute - Home of the Harvey Milk School
- Human Rights Campaign
- LA Gay & Lesbian Community Center
- Lambda Legal
- Military Acceptance Project
- National Center for Lesbian Rights
- National Education Association
- PFLAG
- Point Foundation
- Project SPIN
- Southern Poverty Law Center
- Teaching Tolerance
- Transgender Law Center
- Trans Youth Family Allies
- Trevor Project
- True Colors Fund/Give a Damn Campaign
- U.S. Department of Education, Civil Rights
- The Village Family Services
- The Williams Institute

Featured Speakers:

- Executive Director of PFLAG
- Executive Director of the National Center for Lesbian Rights
- Executive Director of True Colors Fund
- President of the American School Counselor Association
- 2010-2011 President of the California Association of School Counselors
- President of the California Teachers Association
- President-elect of the National Association of Secondary School Principals
- Vice President of the National Education Association

Our 2012 Theme:
From Surviving to Thriving

Learn more: lgbtqia2012.org
Call: 760-LGBTQIA (542-8742)
E-mail: events@cescal.org



PLEASE SPONSOR TODAY

3rd Annual National Educator Conference Focused on LGBTQIA Youth



Supporting Students ~ Saving Lives



Sponsorship Levels

VANGUARD TITLE SPONSOR: \$35,000

- Logo displayed on backdrop behind main stage
- Logo on attendee gift bags
- Logo on front of conference program
- Full page ad in conference program
- Ten VIP registration tickets (preferred check in and VIP seating)
- Verbal recognition during conference
- 3-5 minutes speaking time during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

PLATINUM SPONSOR: \$15,000

- 1/2 page ad in conference program
- Six registration tickets (preferred check in and VIP seating)
- Verbal recognition during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

SILVER SPONSOR: \$5,000

- 1/6 page ad in conference program
- Three registration tickets (preferred check in)
- Verbal recognition during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

FRIEND SPONSOR: \$1,000

- One registration ticket (preferred check in)
- Listed on conference website
- Listed in conference program as a Friend Sponsor
- Company materials inserted in attendee gift bags

PRESENTING SPONSOR: \$25,000

- Logo displayed on backdrop behind main stage
- Logo on attendee gift bags
- Full page ad in conference program
- Eight VIP registration tickets (preferred check in and VIP seating)
- Verbal recognition during conference
- 1-3 minutes speaking time during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

GOLD SPONSOR: \$10,000

- 1/4 page ad in conference program
- Five registration tickets (preferred check in and VIP seating)
- Verbal recognition during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

BRONZE SPONSOR: \$2,000

- Two registration tickets (preferred check in)
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

SPONSOR EDUCATOR/S: \$249 each

- Donated conference registration/s to an educator
 - Listed in conference program for sponsoring an educator
- How many educators would you like to sponsor? _____

The only way we can continue this work is through your generous sponsorship!

- **Nearly 9 out of 10** LGBT students are harassed at school each year.

(GLSEN National School Climate Survey, 2009)

- LGBT youth are **4 times** more likely to attempt suicide compared to their straight peers.

(Massachusetts Youth Risk Survey, 2007)

- The dropout rate of LGBT youth is nearly **3 times** the national average.

(Bart, M., 1998)

- **Up to 40%** of homeless youth identify as LGBT.

(National Coalition for the Homeless)

- **Nearly two thirds** of students said that they don't feel safe at school because of their sexual orientation.

(GLSEN National School Climate Survey, 2009)

- **82.9%** of students report faculty/staff never intervened or intervened only sometimes when presented with homophobic remarks.

(GLSEN National School Climate Survey, 2003)

Full Name: _____ Company Title: _____

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Check Enclosed

CESCAL is a 501 (c)(3) and your sponsorship is tax deductible. Thank you!

Mail to: San Diego State University, Department of School Psychology and Counseling (CESCaL), 5500 Campanile Drive, San Diego, CA 92182-1179

Thank you to the National Education Association for this Strong Endorsement!

"The National Education Association Health Information Network salutes the CESCaL's National Educator Conference: Supporting Students ~ Saving Lives. We know that much work remains to afford equal opportunity to LGBT youth. America's future depends on our ability to raise the next generation of adults in a supportive environment, helping every youth become the most productive citizen possible. This can only happen when families, schools and communities are committed to providing their LGBT youth the protection and support needed for them to live safe, healthy and supportive adolescent lives."

— Jerald Newberry, Executive Director, National Education Association Health Information Network



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